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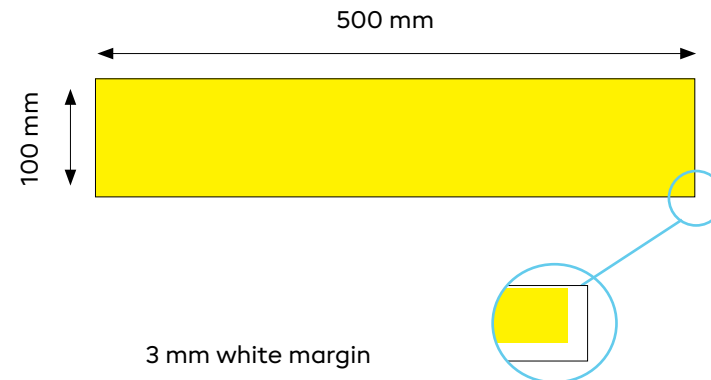
If necessary, we will help to design and pre-print the material.
We recommend using large font sizes and relatively little text to maintain attention value.
Deliver the material directly to your seller, or to the address: aineisto@liikennemediat.fi
Large materials can be sent, for example, via the free WeTransfer service

The printing program enlarges the material to the correct size. The PDF material's resolution should be min 300 dpi. File format PDF 1.3, 1.4 or later.

PEDESTRIAN SIDE

Design size: 500 x 100 mm
Final size: 2500 x 500 mm
White margin: 3 mm

The ad is at the back, or at the front.



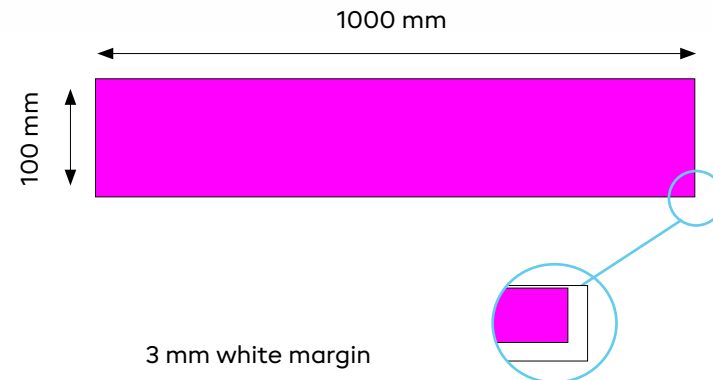
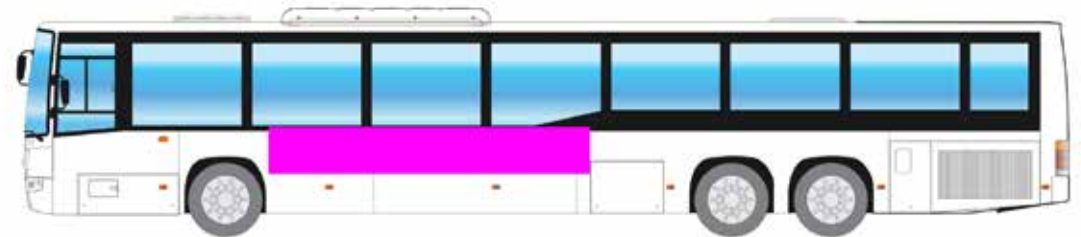
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STREET SIDE

Design size: 1000 x 100 mm
Final size: 5000 x 500 mm
White margin: 3 mm



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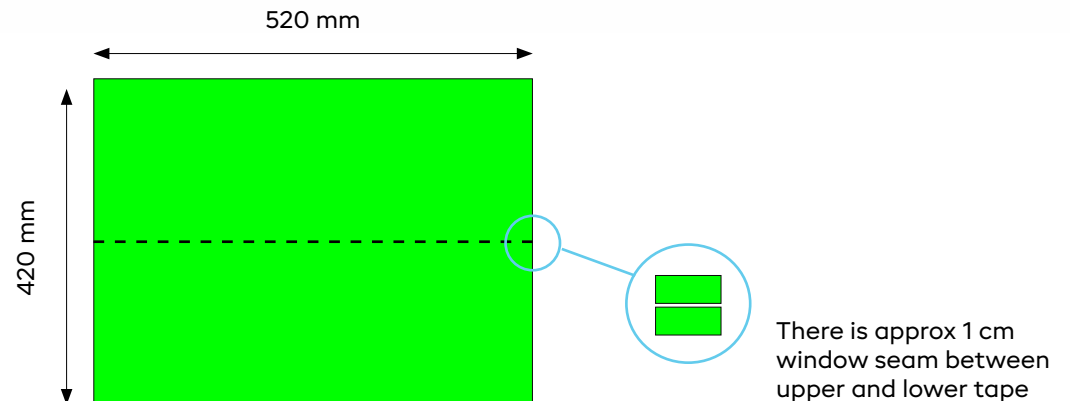
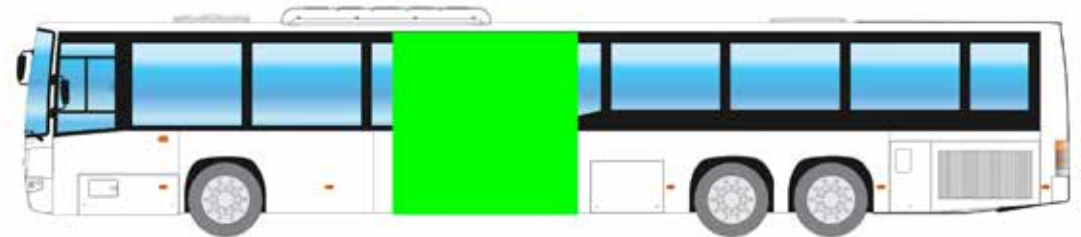
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PARADE

Design size: 520 x 420 mm

Final size: 2600 x 2100 mm



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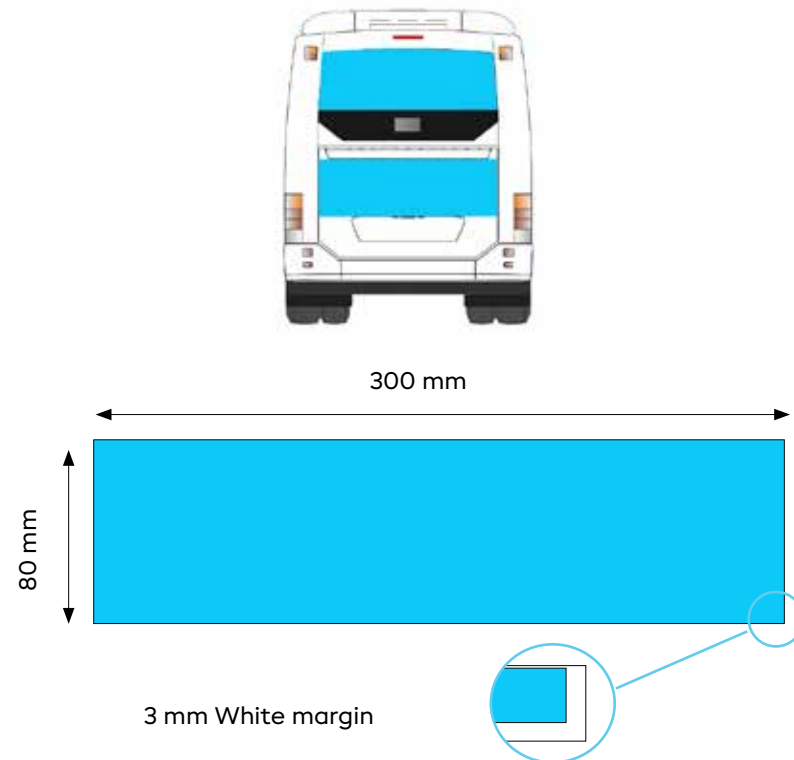
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REAR-AD

Design size: 300 x 80 mm
Final size: 1500 x 400 mm
White margin: 3 mm

Depending on the bus model, the ad is at the top or bottom of the bus.



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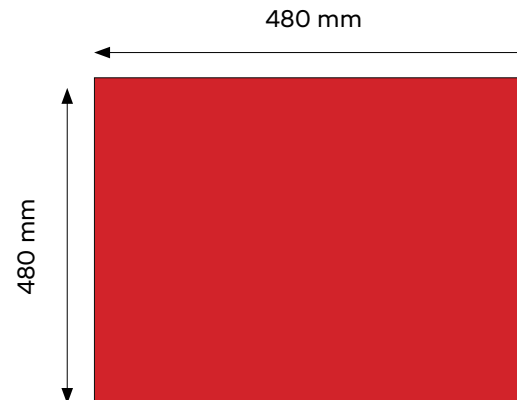
FULL REAR

Design size: 480 x 480 mm

Final size: 2400 x 2400 mm

Bus models vary by region.
The locations of line plates and vents also vary.

Find out the right size from your seller.



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ALL AROUND AD

Bus models vary by region.

You can get more detailed instructions from your seller, or from: myynti@liikennemediat.fi



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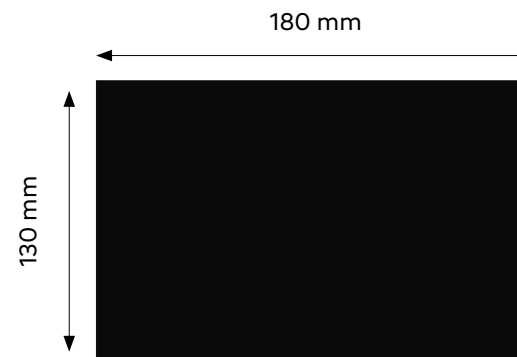
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SEAT STICKER

Design size: 180 x 130 mm

Final size: 180 x 130 mm



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POLE TABLOID

Design size: 170 x 220 mm

Final size: 170 x 220 mm

